



Accomplished San Francisco based Visual Designer with a multidisciplinary skill-set. Providing a range of distinctive and engaging creative solutions which effectively deliver on your brand strategy, business objectives, and marketing goals. Looking to build collaborative relationships with clients, breathe life into new or established brands, create original visual solutions, and do great work in the process.

### *Outline of Expertise*

- Developing marketing communications for both interactive and print initiatives; including websites, landing pages, email campaigns, banner advertising, and print collateral
- Front-end web development—optimized/cross-platform hand coded HTML and CSS
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver)
- Interpreting and implementing brand strategy and guidelines
- Working in fast-paced deadline-driven environments
- Upload coded HTML emails to email marketing software, test, and implement changes
- Website maintenance and reporting website metrics

### *Services*

- Websites
- Landing Pages
- HTML Emails
- Branding: logo, style guidelines
- Advertising: print, online
- Print collateral
- Business Development: powerpoint, sales sheets

### *Education*

- Rochester Institute of Technology, BFA in Graphic Design

### *Affiliations*

- AIGA member
- Taproot Foundation volunteer
- Rochester Institute of Technology Career Mentor

Please visit [www.PostDesignStudio.com](http://www.PostDesignStudio.com) to view my portfolio.

### *Experience*

October 2007 to Present  
Freelance Visual Designer  
*Post Design Studio*  
San Francisco, California

February 2007 to October 2007  
Graphic & Web Designer  
*The San Diego Foundation*  
San Diego, California

September 2006 to February 2007  
Senior Graphic Designer  
*Epiphany Marketing*  
San Diego, California

June 2003 to September 2006  
Senior Graphic Designer +  
Active Marketing Group Design Team Lead  
*The Active Network, Inc.*  
San Diego, California

January 2002 to June 2003  
Graphic Design Instructor  
*Coleman College*  
San Marcos, California

### *Clients*

Book Renter  
Eventbrite  
Informatica  
Operation Access  
Placecast  
Pricelock  
SFCASA  
Solanova  
SSB BART Group  
SugarSync  
Zuberance